



# STREAMZ

CONFIDENTIAL – April 21, 2016

## COMPANY MISSION

STREAMZ (pronounced "Streams") mission is to become the leading provider of the world's first Smart Headphones that dramatically simplify and enhance people's entertainment experience. The company plans to achieve \$50M in EBIT on sales of \$136M in sales by its fifth year of operations from sales of retail headphones and OEM licensing contracts.

## PRODUCT

STREAMZ are the world's first "Smart Headphones" with an integrated WiFi player that plays music from its onboard storage and online streaming music services such as Pandora.

## STATUS

Product is prototyped and planned for shipments in Q3 2016 to retailers including Amazon, Inmotion, Touch of Modern and many others. Has filed a utility patent. Its investment and manufacturing partner, Grandsun Electronics is a preeminent OEM headphone manufacturer that is licensing Streamz to leading headphone companies. Has begun sales negotiations with retailers, OEMs and discussions with potential M&A suitors including Google Corporate Development.

## FUNDING

The company has raised \$600K in equity capital and is in the process of completing a \$500K round. A Series A round is planned for Q1 of 2017.

## PROBLEM

Many of the 500 million digital music consumers want a simpler way to listen to their music without depending on a cumbersome and complicated separate music player such as a smartphone or iPod. Millions of people would prefer an all-in-one headphone with a built-in music player that can instantly play their music including online music services whenever and wherever they are. These active, mobile people are also seeking headphones with improved sound quality and comfort.

## SOLUTION

STREAMZ are the first Smart Headphones that allow you to instantly and easily play your music without the need for a separate music player. By combining a built-in Android WiFi/Bluetooth music player with a HiFi DAC and storage, STREAMZ offers unprecedented simplicity, quality and comfort. With STREAMZ you can instantly play your favorite music from any source including from the STREAMZ's onboard 36GB storage, online music service such as Pandora® using its touch/color display or from your smartphone using its App and soon via voice commands. Also listen to home media including music, movies, TV shows and games.

## BUSINESS MODEL – EXIT STRATEGY

STREAMZ is deriving its revenue from selling its products through retail distribution channels and licensing its technology to major OEM headphone manufacturers. The Company is targeting M&A suitors by developing the worlds most advanced Smart Media Experience (SMX) technology that multi-billion dollar consumer electronic companies such as Google, Amazon, Samsung and Sony can create new billion dollar revenue streams from existing product lines and music stores.

## MARKET OPPORTUNITY

Streamz uniquely addresses and is well positioned to capture a dominant share of what is projected to become a multi-billion market in the next 5 years.

The report titled: "The Market for Smart Wearables" projects that the "Hearables" market that Streamz in part addresses will grow to "\$17 Billion by 2020". Smart Wearables Report: <http://www.nickhunn.com/wp-content/uploads/downloads/2014/08/The-Market-for-Smart-Wearables.pdf>

Projected sales of Hearables, to "... grow to shipments of over 110 million devices in 2020". Assuming around 20% will be WIFI Android or iOS smart headphones – 20M Smart Headphones will be sold per year within the next 5 years or a \$8B retail (\$400/unit) or \$4B wholesale (\$200/unit) market. Streamz uniquely addresses the explosive online streaming music market. Both Pandora with its 250 million registered users and Spotify with its 75 million users have stated that they are looking for a direct streaming headphones that Streamz uniquely offers. Streaming grew 400% in 2015 with 2 Trillion songs streamed.

## SALES CHANNELS

The company and its Chinese manufacturing partner is licensing its technology to major headphone OEMs and will be selling complete headsets through distribution channels including mass online and storefront retail channels including Amazon, Best Buy and Fry's. The product will also be available on the company's online store and will be exhibited at industry leading trade shows and events including CES, IFA, ECRM, ISE and CEDIA.

## COMPETITION

STREAMZ currently does not have any direct competition. There currently are no other smart WiFi music player headphones available in the marketplace.

## MANAGEMENT

Douglas Kihm – Chairman, CEO; Lloyd Stewart – CFO; Wil Bown – Director of R&D; Tyler Sinquefield – Director of Sales; Kevin Hooker – Operation Manager.

## STREAMZ INC.

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**INDUSTRY** • Consumer Electronic Products

**SUB-INDUSTRY** • Headphones, Media Players

**TRACTION** • Retail & OEM Clients

**PRODUCT SHIPPING** • August 2016

**EMPLOYEES & CONTRACTORS** • 10

**FOUNDED DATE** • 2014-02-06

**WEB SITE** • [www.streamzmedia.com](http://www.streamzmedia.com)